



Board of Directors
Meeting Minutes
2.8.2022
27 Balm Grove Avenue
Asheville, NC 28806

Board Members: Gene Bell (Chair), Robby Russell (Treasurer), Susan Shanor (Secretary), Dwight Mullen (Director), Andy Barnett (Director), Kathey Avery (Director), Kerry Friedman (Director), Gordon Grant (Director), David Robinson (Director)

Present:

Gene Bell
Susan Shanor
Kerry Friedman
Dwight Mullen
Kathey Avery
David Robinson
Gordon Grant (arrived 5:50)

Absent:

Robby Russell
Andy Barnett

Additional Persons Present: Dr. Sherry Poole, Wendy Matayabas, Katy Ridnour (by phone)

I. Opening and Quorum:

The regular meeting was called to order by Gene Bell at 5:45 PM with six of nine members present.

II. Public Comments:

There were no public comments.

III. Approval of Consent Agenda and Minutes

Kerry Friedman moved to approve the 2.8.2022 consent agenda, 1.11.2022 minutes and mask policy, Susan Shanor seconds. All unanimously agreed and motion carried to approve.

IV. Discussion and Approval of School Lunch Policy for 2022-23 School Year (Dr. Poole and Katy Ridnour)

Katy Ridnour, who has been contracted to write the PEAK application for the National School Lunch Program, was available by phone to answer questions about the application. Discussion ensued around complexities in implementing the program including advance monthly menu,

stringent government menu requirements, registered dietician, and government monitoring to insure compliance. There was discussion about the flexibility, fresh and local ingredients, and support of local non-profit that we appreciate with Southside Kitchen and whether Southside would be able to meet all the National School Lunch Program requirements. Dr. Poole will meet with Southside about their ability to comply with all requirements and will report back to the Board. No vote was taken, pending more information.

V. School Leader Report

Dr. Sherry Poole presented the attached School Leader Report. Dr. Poole made the Board aware that 50% of the lead teachers must be North Carolina certified or, if certified in another state, actively working toward reciprocity.

VI. Financial Report (Robby Russell)

Robby Russell was absent so there was no Financial Report this month.

VII. Fundraising (Susan Shanor)

Susan Shanor reported that aggressive fundraising is on hold until we have our 2022-23 budget and can identify for donors specific financial needs. In the interim current efforts are focused on donor stewardship including such initiatives as sending photos of gingerbread competition to donors with notes, MLK newsletter with note, and Valentines. Susan solicited Board members to sign up to thank donors. Tax letters for 2021 donations were sent to donors by the end of January. A recruiting brochure has been developed and is at the printer. School tours are scheduled for February 24, March 3, and March 17 at 9:30. Let Susan know in advance if you are inviting someone on a tour,

VIII. Facility (Gene Bell)

Gene Bell reported on a meeting with the Trinity minister Nancy Dixon Walton and Mark Locklear (attended by Andy Barnett, Susan Shanor and Gene Bell from PEAK) to discuss the possibility of obtaining the third floor of the current building for PEAK expansion. Next step is for additional church representatives to tour PEAK.

IX. Marketing/Communications (Gordon Grant)

Gordon Grant is continuing to work with and support Dr. Poole to enhance and expand student recruiting. Specifically, he is working with WRES FM 100.7 to get an interview and promotional spots for PEAK. Gordon will also reach out to Mt Zion Development and the Ministerial Alliance.

X. Covid Updates (Kathey Avery)

Kathey Avery announced that no one attended the Covid Clinic at PEAK. Kathey wants to do as much as she can to encourage families and offered to go into targeted neighborhoods to promote the clinic before the next one is held at PEAK.

XI. Additional Announcements

Dr. Poole made the Board aware that next year's employment contract needs to be clear that teachers work 10 months per year but their pay is spread over 12 months.

XII. Adjournment

Susan Shanor moved to end the meeting, Kerry Friedman seconds. All unanimously agreed and motion carried. Meeting ends at 7:18PM.