



Board of Directors  
Meeting Minutes  
6.28.22  
27 Balm Grove Avenue  
Asheville, NC 28806

**Board Members: Gene Bell (Chair), Robby Russell (Treasurer), Susan Shanor (Secretary), Dwight Mullen (Director), Andy Barnett (Director), Kathey Avery (Director), Kerry Freidman (Director), Gordon Grant (Director), David Robinson (Director)**

**Present:**

Gene Bell  
Robby Russell  
Susan Shanor  
Kerry Friedman  
Dwight Mullen  
David Robinson (arrived 5:40)  
Kathey Avery (arrived 5:55)

**Absent:**

Gordon Grant  
Andy Barnett

**Additional Persons Present:** Dr. Sherry Poole, Brenda Tipton

**I. Opening and Quorum:**

The regular meeting was called to order by Gene Bell at 5:35 PM with five of nine members present.

**II. Public Comments:**

There were no public comments.

**III. Approval of Consent Agenda and Minutes**

Kerry Friedman moved to approve the 6/28/2022 agenda, Robby Russell seconds. All unanimously agree and motion carries to approve agenda. Kerry Russell moves to approve minutes from the 5/10/22 Board Meeting, Robby Russell seconds. All unanimously agree and motion carries to approve minutes. Robby Russell moves to approve the 5/10/22 Closed Board Meeting Minutes, Kerry Freidman seconds. All unanimously agree and motion carries to approve minutes.

#### **IV. School Leader Report**

Dr. Sherry Poole presented the attached School Leader Report. Dr. Poole presented her plan for a 30-second TV commercial through Charter/Spectrum Reach Marketing. The Board agreed that the ad would not run until the fall since late summer is not a good time to initiate a recruiting campaign. The Board agreed that the Executive Committee will approve the content and that the purpose of the ad will be to spread the word in the community about PEAK. Dr. Poole committed to continue to recruit new students and to aggressively engage enrolled families (108 students as of the date of the Board meeting) before school starts and, once school starts, have a plan to contact any families whose children do not show up for school and move to waitlist if needed. Dr. Poole reviewed step assessment data and announced that, at Alex's recommendation, PEAK is moving to mCLASSDIBELS8 for the 22-23 academic year. It is less expensive, easier for teachers to use, and is the state benchmark for literacy testing. Discussion ensued around regular reporting to the Board on academic data and the priority for academic results. Dr. Poole also reviewed aggregate disciplinary data for the year. Dr. Mullen suggested that Dr. Poole break out student data by race and gender in the future if administratively feasible. Dr. Poole announced the need for additional bus drivers. David Robinson requested a job description and offered to spread the word to his contacts.

#### **V. Financial Report (Robby Russell)**

Robby Russell reviewed the 2022-23 budget. A surplus of approximately \$180,000 is anticipated. Kerry Friedman moved to approve the 2022-23 budget, Dwight Mullen seconds. All unanimously agree and the motion passes to approve the budget. Robby announced that the Form 990 for 2020 has been filed.

#### **VI. Fundraising (Susan Shanor)**

Susan Shanor reported that she is exploring possibilities for a PEAK fund raising /friend building event this fall. Dogwood has requested to meet at PEAK on June 29 to discuss grant request. Mission Church is conducting an initiative in July to raise money to help pay for student uniforms and to get clothing donations for our clothes closet.

#### **VII. Facility (Gene Bell)**

The lease with TUMC has been signed. However, TUMC needs additional time to move out of the third floor from July 1 to July 20. Dr. Poole was instructed to graciously reach out to the church to request that PEAK receive rebate for the first 20 days on the portion of our rent attributed to the third floor. Gene volunteered to follow up on the front door repair and additional AC if needed.

#### **VIII. Marketing/Communications**

None

#### **IX. Closed Session**

Kerry Friedman makes the motion to move into closed session to discuss personnel matters. Kathey Avery seconds. The motion carries and the Board members move into closed session at 6:56. The Board returns to open session at 7:36.

**X. Additional Announcements**

Kathey Avery announced that the Klondyke community event was a great success and that Board members were missed. There was discussion around the number of students attending summer school and acknowledgement that transportation with was a challenge with attendance after unexpectedly losing a bus driver. No replacement was able to be found. Susan Shanor announces that there will not be a July Board meeting. The next Board meeting is August 9.

**XI. Adjournment**

Kerry Friedman makes the motion to adjourn the meeting, Susan Shanor seconds. All unanimously agree and motion carries. The meeting ends at 7:45 PM.